



Aesculapius Award for Excellence in Health Communication
Application to judge World Wide Web sites and/or television or radio PSAs

Please complete and fax this form to 301-320-0978 (or email to hii@hii.org)

Submit resume or brief biographical sketch highlighting relevant qualifications & experience.

The Aesculapius Award, named for the ancient Greek God of healing, recognizes outstanding organizations that have provided health information to the public through the use of World Wide Web (WWW) sites or television or radio public service announcements (PSAs). The award is intended to encourage excellence in health communication and promotion. Health Improvement Institute invites participation on volunteer panels to judge WWW sites or television and radio PSAs. Each judge reviews about 8 -10 WWW sites or 5-6 PSAs at their own convenience. The deadline for entries is the first Friday after Labor Day. Judges are asked to complete their evaluations by the end of October.

Name: _____
Organization: _____
Position/Title: _____
Address: _____
Telephone: _____ Fax: _____
Email: _____

I would like to judge the following category(ies):

- World Wide Web sites Television PSAs Radio PSAs

Please check all of the types of organizations for which you work or which you represent:

- | | |
|--|---|
| <input type="checkbox"/> Awards/Ratings organization | <input type="checkbox"/> Law firm |
| <input type="checkbox"/> Computer hardware manufacturer/distributor | <input type="checkbox"/> Managed care organization (e.g., HMO, PPO) |
| <input type="checkbox"/> Consulting company | <input type="checkbox"/> Media (e.g., TV, radio, newspaper) |
| <input type="checkbox"/> Consumer organization | <input type="checkbox"/> Non-health industry association |
| <input type="checkbox"/> Federal government official | <input type="checkbox"/> Non-health professional association |
| <input type="checkbox"/> Health care provider (e.g., hospital) | <input type="checkbox"/> Pharmaceutical/device manufacturer/distributor |
| <input type="checkbox"/> Health insurer | <input type="checkbox"/> Print or electronic publisher |
| <input type="checkbox"/> Health trade association (e.g., AHA, JCAHO) | <input type="checkbox"/> Software manufacturer/distributor |
| <input type="checkbox"/> Health professional association (e.g., AMA) | <input type="checkbox"/> State/local government official |
| <input type="checkbox"/> Independent consultant/Individual | <input type="checkbox"/> Telecommunications/cable company |
| <input type="checkbox"/> International organization (e.g., UN, WHO) | <input type="checkbox"/> Voluntary health association (e.g., Red Cross) |
| <input type="checkbox"/> Internet provider | <input type="checkbox"/> Other, please specify: |

Adverse professional events - In the last 5 years, have you been, or are you currently, involved with any event that could call into question your suitability to be a judge (e.g., adverse action regarding quality of care, professional conduct, research integrity, etc)? Yes; please explain No

Comments – including any other relevant qualifications or experience, explanations of adverse professional events, etc.

Signed: _____ Date: _____