



2007 Workshop Planning Group (WPG) members

- Cynthia Baur, Director, Division of Health Communication and Marketing, National Center for Health Marketing, CDC, HHS (Focus area coordinator for “Healthy People 2010” – Health Communication)
- Chuck Bell, Programs Director, Consumers Union
- Beau Brendler, Director, Consumer Reports WebWatch
- Joan Dzenowagis, Project Manager, e-Health, World Health Organization
- Tom Eng, President, Healia Inc.
- Peter Goldschmidt, Founder & President, Health Improvement Institute
- Al Lazar, Director, Office of Communication and Knowledge Transfer, Agency for Healthcare Research and Quality